

Katie Currens
of One Spark Solutions



Ignite your spark.
**Keynote Hot Topics &
Session Overviews**

Inspiring Purpose Empowering Action

Katie is a highly-regarded thought leader on professional purpose, creativity and innovation.

Her genuine empathy, authenticity, and relatable humor make her a favorite among leaders and attendees.

The ongoing, global changes have lead to people living through mundane daily tasks. Yet, there is a clear desire for purpose. People want to feel engaged, committed, and valued. Katie knows. She's been there. Which is why she is so passionate about guiding others to embrace their spark.

Katie's passion and understanding of purpose and alignment begin early in her career as a Cast Member within The Walt Disney Company. Since then her work across industries has made her a credible insider to the worldwide challenges organizations are having with engaging their most valuable resource; people. They want to be inspired, empowered, and committed to a life that allows them to work with purpose while finding happiness.

The challenge with purposeful work often stems from the systemic thoughts and processes that distanced us from innovation and meaningful risk. With nearly 20 years in education and business, Katie has discovered effective and empowering ways to teach unlearning in order to imagine with intention and live with purpose. The impact of her message is enhanced through her genuine empathy, authenticity, and relatable humor.

By illuminating the importance of a defined purpose and reigniting the values of creativity and imagination, Katie will have you empowered to embrace the spark of innovation to find happiness.

Others challenge you to

think differently.

Katie empowers you to

take action.





HOT TOPICS

Top KEYNOTE

The *Magic* of Unlearning

Harness creativity and define your values to bring your purpose to life

Format: 60 minute Keynote

This program is perfect for:

- Conference, Summit, and Event breakout sessions
- Annual Business Meetings
- Business Leaders and Entrepreneurs
- Disengaged teams that feel stuck
- Organizations that need to inspire innovation

The audience will leave with:

- Renewed commitment to creativity in the workplace
- Framework focused on intentional actions
- Awareness of blind habits versus intentional actions
- Evidence that innovation is the key to longevity and growth
- Reengaged in their work by understanding the value of curiosity and creativity



Approaching problems through creativity, imagination, and childlike wonder have become an incredible challenge. Why? The most common responses when asked that very question of "why" are "because I said so", "it's policy", and the classic, "it's always been done this way". The more people hear it, the less inclined they are to embrace their curiosity.

The opportunity to reignite innovation is still very possible. By unlearning the habits and assumptions we can reconnect with our purpose in the most basic way; through the ABCs. Alignment, Behaviors, and intentional ways to Connect, Create, and Celebrate.

Katie takes attendees through a journey of the lessons and learnings behind her ABCs framework. The stories and insights shine a light on the importance of defining your purpose and finding happiness through the moments that feel like a failure. Her words have helped countless people remember the value of innovation, collaboration, and meaningful risk. Future focused, sustainable solutions don't come from past processes.

If you're looking for a keynote speaker that brings optimistic energy, subtle humor, and empowering data, then Katie is your person. After this keynote, people go beyond knowing their "why" and are ready to drive successful innovation. It's time to reignite your childlike wonder, embrace curiosity, and take more intentional actions aligned with your purpose.



HOT TOPICS

Top FACILITATION Session

Innovative Ideation

Creative Idea Generation through Curiosity and Unique Collaboration

Format: 60 - 120 minute workshop

This program is perfect for:

- Executives
- Management
- School Leadership
- Students and Student Athletes
- Teams and Committees



The audience will leave with:

- New ways to approach long time mental and/or systemic barriers
- A framework for generating ideas that can be replicated
- Innovative ideas that can be immediately acted on

This is a highly interactive session that requires you to tap into childlike curiosity and imagination to illuminate innovative ideas. We often base opportunities on what we know or have seen done, even if they don't address this new problem. Instead of telling you what will work or asking you to think outside of the box, this creates an environment for everyone to imagine as if there is no box. Even better? You walk away with ownership of ideas you can take action on.

It never fails that people stop by the room to hear what the laughter, conversation, and energy is during these sessions. This is a participant driven session where they will be highly engaged with other attendees through a unique series of questions, activities, and idea generation.

Those attending will leave with ideas that are within their reach and the motivation to take action on them. Even better? They will also have a repeatable framework that they can use with their own teams.



HOT TOPICS

The **MASTERMIND** Experience

Ignite Your Spark

Master your Mind to Create Innovative Opportunities

Format: 3 – 6 hour Mastermind

This program is perfect for:

- Leadership Summit
- Executive Teams
- Networking Groups
- Multi-District Professional Development

The audience will leave with:

- Outside perspective on their internal barriers and concerns
- Actionable solutions to an existing concern
- New network of thought partners
- Collaborative problem solving strategies



Masterminds are what every professional wants during a learning and development day, but are rarely given the time for. This event setup is one guided by participants identifying existing concerns or needs to the group. Through personal reflection and group collaboration they will be able to gain insight to their blind spots giving them better clarity on how to move forward.

These events are guided through a high impact framework that includes participant interaction. In order for all attendees to walk away with their needs being addressed it is important that this is a smaller, more intimate format. Large groups and events with a high volume of attendees will have participants split into collaborative teams of 10 – 15 to ensure the fidelity of the Mastermind purpose.

With almost 20 years in business and education she has come to discover that road blocks aren't exclusive to one field or type of person. Her extensive background in leadership, curriculum design and facilitation prove valuable to those needing visionary leadership with an actionable framework.



HOT TOPICS

Additional Facilitation Topics

Let's Play

Innovation Using Imagination and Improv

The audience will leave with:

- Awareness of the value of improvisational thinking
- A framework to guide collaborative solution searching sessions
- Innovative and actionable plans that came to life from creative play



Transition from a "no, but" approach to "yes, and" thinking in an engaging session of play and improv. This **highly interactive** experience challenges you to think on your feet as you discover new ways to approach old problems by harnessing your creativity.

Will you get Legos? Maybe Play-doh! What's a Squiggle?! Are you about to make a movie?! Through unpredictable collaboration you will work to create your own happy ever after. Don't get too comfortable though. Goodness knows there is always a plot twist...

Marketing *YOU*

Igniting business growth through authentic engagement and relationships. When there is a clear understanding of the value you provide you can intentionally market your business in a way that is authentic and aligned with your professional purpose.

Engagement with *Intent*

Do you ever feel like you repeat the same thing over and over, yet there is still confusion? One of the easiest solutions is to uncover unique communication and learning styles. After this session you will have new ways of sharing the same message, this time knowing that it will be seen, heard, and understood.

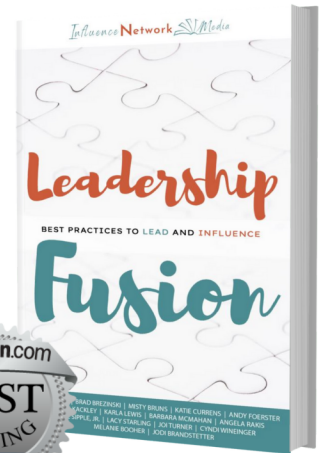
Building *Connection* During Critical Conversations

There are times when uncomfortable, or crucial, conversations have to occur. While the topic might not feel overwhelming, the interaction with the other person may. This interactive session looks at high-impact, empathetic, and empowering conflict avoidance and resolution strategies.

Bring *ideas* to life
through engaging
facilitation.

Sparks Ignited

KATIE'S IGNITED ENGAGEMENT WITH...



Katie's focus on intentional people strategies had every leader in attendance ready to revamp their employee recognition plan. The questions she posed had us all considering meaningful ways to ensure that passion remained while coming up with opportunities to ensure new employees proudly join our team.

Heather Havey, former Director, Walt Disney World Guest Services and Workforce Management

All of our attendees were captivated and inspired by the sessions Katie organized for us. She has an inspiring, visionary approach that appropriately challenges mindsets while helping attendees walk away with meaningful and actionable ideas.

Cassie Tucker, Founder & CEO, CAMM Media

"Katie is so passionate about helping our staff and students understand their current value and future potential. She guided us through actionable next steps that ensured all of our team members understood the value they bring.

David Conger, Administrator, Cincinnati Public Schools

"Katie provides engaging, action-oriented, and high-energy keynotes to that keep everyone's attention. By the end, we were all anxious to take the ideas back to work and get started with long overdue changes."

Lauren Lillenstein, Director of Learning, Great Oaks Career Campus

Creativity is at the core of
Innovation

"She's pretty funny. And very nice."
"Yea. I think you would like her"

JJ and Lily Currens, Currens Crew





Take our challenge to *think differently*

NOT SURE WHERE TO BEGIN?



It's clear when something doesn't seem to be working. Finding impactful and sustainable ways to engage people can feel overwhelming.

Take action to enhance your organizational engagement and commitment to ensure the stage is set for innovative, longterm growth.

Katie's speaking, facilitation, and advisory work will bring the spark of purpose and engagement back to your organization.

GETTING STARTED IS EASY

Step 1 - Contact Me

Email Katie@onesparksolutions.com with what sparked your interest or pick a time on my calendar for an intro call calendly.com/katiecurrens

Step 2 - Consultation Call


During our conversation we will talk through your current needs and desired outcomes to ensure the message is aligned and I will send you a proposal.

Step 3 - You're Done!

Date confirmed, proposal signed, and the countdown is on!

PS - While you wait, listen to the One Spark Stories podcast to hear conversations with leaders from around the globe. It is a perfect peek into the intentionality and energy that will be brought to your event, while exemplifying my heart and the why behind the work.

BOOK KATIE TO IGNITE A SPARK OF INNOVATION

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